



# Football is Mark Stavroulakis' LIFE



**FOOTBALL  
NSW**

Mark Stavroulakis has taken his love for football and turned it into a career. As Media Manager at Football NSW he lives and breathes football. Mark's love for football and creative writing started young and he has continued to balance the two interests throughout his career.

**What does your current job involve?**

I have been the full-time Media Manager for Football NSW for ten years and I have not looked back since joining the company in November 2007. During this time, I have thoroughly enjoyed the adventure and experiences that come with being involved with the best sport in the world, as well as looking after the 325,871 participants across the 694 clubs in NSW.

I am responsible for promoting

football in NSW which means being involved with the print, radio, TV and online media in marketing and bettering our product to all our stakeholders, as well as the sporting audience across NSW.

**Networking is key and that's something else that's essential in this role?**

The running and promotion of major competitions in NSW includes the National Premier Leagues NSW Men's and Women's competitions, the State

Leagues, Grassroots Football, Futsal, Summer Football. These are just some of the leagues that are covered, and not to mention the promotion of referees and coaches in NSW.

**How did you get the role?**

I spent five and a half years as the head editor of the only football publication that was available at the time in the year 2000: The Australian & British Soccer Weekly. I was 21 at the time and got the job there, crafting my trade before being head hunted five and a half years