



This year, the Sinesiou family are celebrating sixty years since Paul's Famous Hamburgers opened for operation in Sylvania. Paul's Famous Hamburgers is undoubtedly one of Sydney's iconic shops, which serves the gastronomic sensation of traditional Australian hamburgers; and customers continue to flock to the shop after all these decades. Vasilis Vasilas recently interviewed Nick Sinesiou, and his son, John, about the history of this shop and what makes Paul's Famous Hamburgers such as an institution...

Nikos Sinesiou *Old hamburgers never die... they just get tastier*

The shop was opened by Paul and Katina Zerefos in 1957, and the Zeferos family operated the shop for forty-one years, building up the strong reputation for its delicious, hearty Aussie hamburgers. In 1998, the shop was bought by Nick and Sandra Sinesiou who have continued to build on the shop's enormous reputation. As Nick points out, his family did not make many changes the shop at the time because, 'We have elderly customers coming into

the shop who were customers when it first opened in 1957. Customers have known this shop for all their lives; they are part of this shop's story and we wish for them to feel part of it. People are so familiar with Paul's Famous Hamburgers that love the shop the way it is, so we have kept it the way it was.'

The Zeferos family even passed down the recipe, for the tasty burgers, to the Sinesiou family; the meat continues to be minced, marinated and mixed, and then pressed into meat patties, on the premises, ensuring the product remains the highest quality.

These days, Nick and Sandra's four sons, John, Michael, Chris and Jim, as well as their respective families, all work with Nick and Sandra, making this truly a family business. With sixty years of history, John (Sinesiou) explains why tradition and history are important parts of Paul's Famous Hamburgers, 'Our customers still remember their first Paul's hamburger; they introduce their children and grandchildren to our hamburgers. Customers have proposed to their partners and have taken wedding photos at our shop. So many customers' memories are attached here. Paul's Famous Hamburgers is an important part of people's lives!'

