



Sealing the deal (L-R) BHB's Chrystal Fiakos - Manager assisting CEO in Strategy & Planning, BHB's William Demas - Treasury & Payments Projects Manager, Australia Post's Tracy George - Business Development Manager, BHB's James Wakim - Managing Director & CEO, Australia Post's Makala Schofield - Head of Finance and Insurance, Commercial Sales.

Over 3,200 More Locations to Open a Beirut Hellenic Account

Beirut Hellenic Bank is excited to announce that we've formed a relationship with Australia Post whereby new and prospective customers are able to visit one of Australia Post's 3200 + participating outlets to fulfill the Bank's verification requirements for opening an account.

This means that individuals are no longer required to visit a Branch to open either personal transaction accounts or term deposits. Instead they are able to do so by following these easy steps:

STEP 1

Complete a "Beirut Hellenic Bank Personal Account Application Form" and the "Australia Post Identification Form" for each account holder and/or signatory available online or at any of our Bank branches across Australia

STEP 2

Post the completed "Beirut Hellenic Bank Personal Account Application Form" to the Bank
Beirut Hellenic Bank
Branch Operations Manager
GPO Box 4288
Sydney NSW 2001

STEP 3

Visit one of Australia Post's 3200 + participating outlets with the completed Australia Post Identification Form and original identification documents. These three easy steps add to Beirut Hellenic's pledge to be a trusted and

caring brand exceeding customers' expectations. The Beirut Hellenic and Australia Post relationship is all about

increasing accessibility and convenience for anyone wanting to open accounts with Beirut Hellenic.

To find your closest Australia Post outlet, refer to the Australia Post website at www.auspost.com.au.

\$119 million to open university doors to more Australians

Minister for Tertiary Education, Senator Chris Evans, today addressed the National Union of Students Education Conference in Perth where he announced the next step in the Gillard Government's program of reforms to ensure that higher education is available to more Australians.

The Government today called for applications to allow universities to complete for \$119 million to develop partnerships with schools and vocational education and training providers to reach out to more low-SES students.

This funding will further support universities to grow the total pool of students from low-SES backgrounds in higher education through raising aspirations and educational achievement.

Addressing the conference, Senator Evans outlined how the Gillard Government's record investment and reforms were delivering important social equity outcomes.

"For the Gillard Government social equity isn't a desirable add-on; it's a core value that is essential to our nation's success," Senator Evans said.

"The Gillard Government wants to ensure all Australians have the opportunity to reach their full potential and have the skills to access the high paying jobs of the future.

"This is why in this year's budget, the Gillard Government invested \$708 million over four years to help univer-

sities attract, support and retain students from disadvantaged backgrounds."

The Government's goal is to ensure 20 per cent of undergraduates will be from disadvantaged backgrounds by 2020 – up from the long term average of around 1F per cent.

"All the signs are that our investment is working. In 2011, applications by low-SES students were up by 12.7% since 2009 – compared with increases of 9.7% for medium-SES applicants and 5.3% for high-SES applicants," Senator Evans said.

"What this shows is that while more Australians are taking up the opportunity to go to uni, the highest growth has been among those who have historically faced the greatest barriers to entry.

"The Gillard Government's reforms to the student income support system have resulted in more students from low income families, including those from rural and regional areas, receiving Youth Allowance.

"As a result of those reforms, more than 107,000 young people have received the maximum rate of Youth Allowance, a higher rate of Youth Allowance, or a payment of Youth Allowance for the first time.

"Today's announcement of \$119 million in competitive funding to support outreach to low-SES students will build on the success of the Government's reforms and ensure higher education is available to every Australian who has the ability to attend university, irrespective of their background."

