## **∞ WORLD CUP BID FINALISED**

FINALLY, the last touches to Australia 's Bid for the 2018 and 2022 FI-FA World Cup have been completed and the Bid Book is ready to be submitted to FIFA today.

The Bid contains unified Australian Government support and the unified support of the other major sporting codes after the final agreements required by FIFA were signed over the weekend.

FFA can confirm that the Bid will be fully compliant when it is submitted to FIFA in Zurich, Switzerland on Friday

"We have the unified support of the nation behind our Bid and we are ready to host the biggest sporting event in the world," said FFA Chairman Frank Lowy, AC.

"This is great news for football and great news for the whole country as everyone will benefit if we win the right to host a FIFA World Cup.

Australia has an extremely compelling case to hold a FIFA World Cup with a technically excellent Bid that will provide the best experience for fans, teams and FIFA.

According to FFA CEO Ben Buckley, "The host cities and stadia we are using in our Bid will showcase Australia to the rest of the world and combined with our sports loving culture and the friendliest volunteers in the world it will be a fantastic FIFA World Cup. I would like to thank all of the parties involved to this point for approaching negotiations in good faith and for the constructive manner in which they worked through the issues."

# **⇒ SOCCEROO SUCCESS** VITAL

Ever wondered what the flow-on ef-



**Sports** World

fect will be here in Australia IF the Socceroos can succeed in the upcoming World Cup?

Withe the Socceroos preparing to take on Germany in the first qualifying match of their group next month, you can bet your bottom dollar that should the Socceroos advance to the next stage, the FFA will be in for a substantial sponsorship windfall.

The reason?

Let's face it- EVERYONE loves a winner- and the Socceroos will fit that category.

The game is progressing nicely and numbers playing the game at the grassroots level are continuing to increase. According to the Sweeney Reports (2002-2006), participation has risen

Soccer is played nationally, regionally, and on the world stage- something that neither the AFL nor the NRL can boast- not now not ever!

Currently, the A-League and the Socceroos attract an estimated \$24 million in sponsorship a year. Not bad when you compare it to the \$8 million in 2005.

Sponsors love getting "bang-fortheir-buck". And soccer can deliver HUGE audiences- at the gate and through the media. Look at its current Socceroo corporate family: Qantas, Schweppes, Sony and Optus.

Socceroo success will ensure the game goes from strength-to-strength even quicker.

And then there's the 2014 World

Cup in Brazil and...

Who knows...

Perhaps one here in Australia in 2018 or my bet, 2022.

Time will tell...

### **⇒ DON'T BLAME PAT, BLAME THE BOARD!**

"The board of Sydney Olympic Football Club have decided to release Pat Marando from his first grade coaching duties with immediate effect".Blah...blah... media release from Sydney Olympic!

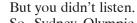
I don't buy it I'm afraid.

WE TOLD YOU SO!

We told you that Pat Marando was THE WRONG CHOICE before a ball was even kicked in season 2010.

We told you he was NOT THE MAN to lead a club like Sydney Olympic.

We told you...



So, Sydney Olympic has lost a very good U/20's coach in the process!

Pat's record with youngsters is very very good- it is where Sydney Olympic should have left him.

But now, he has been sacked altogether- primarily because he failed as a 1st Grade coach- something MOST of us expected.

Except the Board of Sydney Olympic.

It is THEY who are to blame for the mess the club finds itself in- NOT Pat Marando.

They should have known better.

Who are they blaming next, now that they lost to Marconi without Pat?

Better still, what if they lose again this weekend?

Perhaps they should have a good hard look in the mirror for the answer.

### **⇒ BERRIES STILL LAST!**

The West Sydney Berries (82pts) remain LAST (yes, LAST) on the Club Championship ladder as we head into Round 2.

They better start winning games, or its RELEGATION and back to Super League in 2011 otherwise.

The club is STILL having headaches winning ANY game at present.

Mind you they did go ever so close last weekend.

HERE ARE THE FACTS:

1st grade has won 2 from 11 games played so far.

The U/20's have now made it 5-losses-in-a-row!

And the U/18's are throwing away any chance of a semis appearance with their indifferent form too at the mo-

Heaven help them if the Bankstown City Lions (85pts) get away from them

# **Pat Marando**

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	Αλιφέρης Γιώργος	Αυγερινός Δημήτρης	Κονιστής Λάκης	Λαζάρου Γιώργος	Μαργιώλης Γιώργος	Νικολάου Παναγιώτης	Παξινός Χρήστος	Σταυρουλάκης Γιώργος	Σταυρουλάκης Μανόλης	Το πουλί
Σάθερλαντ-Σίδνεϊ Ολύμπικ	2	2	1	1	1	1	1	1	1	X
Ροκντέιλ-Σίδνεϊ Γιουνάιτεντ	2	2	2	2	2	2	2	2	2	X
Μένλι-Μπανκστάουν	X	1	2	2	X	X	2	2	X	X
ΑΠΙΑ-Μπλακτάουν	1	X	2	2	2	1	2	1	2	1
Γ.Σ. Μπέρις-Μαρκόνι	X	2	2	1	1	1	2	1	2	2
Σάουθ Κοστ-Μπόνιριγκ	2	2	2	X	2	Χ	2	2	2	1
BAOMOI	21	28	28	29	25	27	24	35	30	17





