

## Historic Greek beer brand to resurface

One of the oldest Greek brands, imprisoned in oblivion, is coming back alive: the ΦΙΞ (FIX) beer brand. True, you don't normally associate Greece with beer. However, in 1864, the "ΦΙΞ (FIX) brewery was set up in Athens and produced and marketed (Greek) beer under the said name. The beer pretty much dominated the Greek market until the mid 60s when AMSTEL was imported. In the decades to come FIX gradually declined and the company finally collapsed in 1982. The trade marks passed on to a bank, the company's main creditor, and then "toured" a bit before being acquired by their current owner, a Greek company in the beverage market. Apparently, the historic beer is to reappear in the Greek market, sometime this coming spring. It would be interesting to see if its undoubted historic allure will help it in the tough Greek beer market.



# 2010 Chaoyang Park International Carnival-Western Temple Fair



Themed with "Enjoy the world, enjoy a date in Aegean Sea Chaoyang Park", the 8th Chaoyang International Carnival & Temple Fair is held from February 14th to 19th 2010 in Beijing. The south square of park will all be decorated in Greek style and a series of western activities will be held during the event.

This is an absolute exciting event held in Beijing for a different western temple fair where tourist can enjoy the performances of Greek, Russian, British and Slovenian artists, their cuisines and their art works. What's more, LOVE is always the theme of the events. Go have your date in Chaoyang Park in this Chinese Spring Festival.

### Four Exotic Paradises

In addition to the honoured country Greece, Ireland, New Zealand and Czechoslovakia will mount cultural displays. Greece, Ireland and New Zealand will have their own theme parks: Love Island, Jade Island, Kiwi Fruit Garden and Bohemian Kingdom.

## Couple are first to sell olives grown in Britain

**A couple have begun to produce olives commercially from their small-holding in Sidlesham, near Chichester, West Sussex, after giving up their careers to pursue 'The 'Good Life'.**

Stephen and Sarah Nunn are believed to be the first people to sell olives grown in Britain. "We have had them tasted by an Italian olive expert who said they were great and praised the sweet taste and the firm texture," said Mrs Nunn, a former piano teacher.

Mrs Nunn and her husband, a former office worker, quit their day jobs to branch out into fruit and vegetable growing two years ago.

As a result they have been nicknamed 'Tom' and 'Barbara' after the lead characters from the 1970s sitcom 'The Good Life' by their four children.

The couple, both 45, said sales of their produce at a local store were growing and they had had approaches from others. They are also in the process of setting up an internet site to help with sales.

"We have impressed ourselves really, because we weren't even sure we would be able to grow them at all.

It is a bit of an accolade to be the first growers to be selling English olives and it has taken a lot of experimentation to get here," said Mrs Nunn.

"We have already had interest from olive lovers around the world who want to try our produce."

The couple's glass-covered grove has yielded 200 kilos of olives, which are worth a total of about £4,000 and are being sold for £3.50 pounds per 100g, four times as much as their Mediterranean rivals.

Once picked, the olives are drained in water for 10 days before being placed in brine for nine weeks, until they are ready to eat.

Mrs Nunn added: "Getting the brine right was particularly tricky. The trees grow all-year round and we harvest in October and November.

"If the trees were outdoors then it would be too cold during the autumn and winter for the olives to ripen and they would just wither. But we have been able to replicate something of a Mediterranean climate using the greenhouse."

She added: "Because they are the only English olives available they are sold at a premium. Those who have tried them generally say they are firmer, fleshier and sweeter than olives from Italy or Greece."



**Sarah Nunn with a tub of Britains first ever home grown olive's**  
Photo: BNPS

John Clint, owner of Hornets Provisions village store, which is selling the olives, said: "People are buying them in great numbers because they like buying local food. They have that lovely fresh taste that only comes from locally grown produce."

Article from Telegraph - By Richard Savill



## Eftthalea celebrating 100 years of life!

The Greek-Australian community of Castellorizian Nursing Home in Kensington gathered last Thursday to celebrate fellow resident Eftthalea Serafim's 100 years of life. Born on February 11, 1910 in Asia Minor, Mrs Serafim migrated to Australia from Greece in 1928. She married Azaria Serafim and the couple settled in a house in Queens Park, the same house Mrs Serafim resided in for 75 years. A housewife for most of her life, Mrs Serafim also helped out for her husband by working at the family-owned milk bar turned restaurant. Mrs Serafim, whose husband passed away in 1969, has two sons, three grandchildren and six great grandchildren. Her son, George Serafim, described his mother as very creative: "She is extremely good at crocheting and flower arranging. She also speaks three languages: Greek, Turkish and English". Mr Serafim recalled one of Mrs Serafim's fondest memories as being a trip back to Greece and Istanbul in 1953 where she was reunited with her mother, whom she hadn't seen for 25 years.

(source: southern courier)

**caption: Mrs Serafim with her nephew, Randwick mayor John Procopiadis**