

800 exhibitors from 18 countries gathered in Thessaloniki

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The 25th PHILOXENIA International Tourism Exhibition and the parallel HOTELIA Hotel Furnishing Exhibition Event are at the focal point of European Exhibition activity in the tourist sector. The events held from October 29 to November 1 at

Thessaloniki International Exhibition Centre and they are characterised by exceptional dynamism and intense extroversion. There were also extremely topical session themes at the 2nd European Tourism Conference: "The Day after - Turning Crisis into Growth".

At the 25th PHILOXENIA, as stressed by the President of HELEXPO S.A., Mr. Aristotelis Thomopoulos, at the pre-Exhibition Press Conference - which was also attended by the Chairman of the Hellenic Hotel Federation (POX), Mr. Andreas Andreadis, and the Chairman of the Association of Travel agents of Macedonia-Thrace, Mr. Dimitris Mantousis - there are 800 exhibitors, as

compared to 820 at last year's event.

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This year's event was complemented by a particularly dynamic hosted buyers programme. Invitations have been extended to 70 tour operators from 22 countries, namely: Australia, Austria, Belgium, Brazil, Bulgaria, China, the

Czech Republic, France, Germany, Great Britain, Hungary, India, Israel, Italy, Latvia, the Netherlands, Poland, Romania, Russia, Spain, Switzerland, and the USA. There was also a hosted media programme in the context of the exhibition, as well as a parallel cultural event programme, spreading the special "colour" of Greece around the globe.

Special emphasis placed this year on enhancing the competitiveness of HOTELIA, the Hotel Furnishing Exhibition, which traditionally 'accompanies' PHILOXENIA. At the next event to be held, it will be co-organised by HELEXPO and EXRPO & CLEAN, opening new horizons for the industry in SE Europe.

SYDNEY COMPANY WINS NATIONAL MULTICULTURAL AWARD

Minister for Citizenship, Virginia Judge today announced a Sydney human resources company won the major prize at this year's National Multicultural Marketing Awards.

Ms Judge said Polyglot Australia has turned Australia's culturally diverse workforce into a major export earner. "On behalf of the New South Wales Government, I would like to thank Polyglot for its contribution to multiculturalism," she said.

"Polyglot is a boutique human resources consultancy specialising in multicultural resourcing and consulting to assist companies in their international expansion - either Australian companies expanding overseas or for-

eign companies investing in Australia.

"The company's entire business model and strategy is based on promoting and selling multicultural Australia. The concept of - we are what we sell.

"Some of its international clients include Renault, American Express, L'Oreal of Paris, CSIRO, Westpac, Unilever, VW, Airbus and Prada.

"These accounts take them into New Caledonia, France, Germany, Ireland, Singapore, Canada and China."

Ms Judge said the National Multicultural Marketing Awards celebrate their 20th anniversary this year.

"The awards, which are run by the Community Relations Commission, have unearthed winners from across business, government and community sectors," she said. "They recognise

the hard work that is being done to promote cultural diversity and community harmony in Australia."

The Chair of the Community Relations Commission, Stepan Kerkyasharian congratulated Polyglot on its major win.

"Polyglot is a classic winner of the Multicultural Marketing Awards because it tells the whole country, and the world, that we are a richer, smarter and more successful country because we are culturally diverse," he said.

Polyglot also won the Export Category during the awards ceremony at The Westin in Sydney tonight. Full list of winners are attached.

Other winners announced tonight were:

Commercial Big Business: Woolworths, for its television commercial featuring husband and wife characters **Maria and Stavros speaking in Greek**

Information Technology: Northern District Times, for its unique system of reporting local news in Chinese

Government: NSW Department of Ageing Disability and Homecare, for its information programme for families from Afghanistan, Iraq and Sudan who have a child with a disability

Commercial Small Business: UBI World TV, for creatively marketing subscriptions for a new satellite TV Programme to the Filipino community

Advertising: Haystack Positive Outcomes for its Taste of Harmony campaign across Australian workplaces on behalf of the Scanlon Foundation

Community: The National Prescribing Service Limited and the Federation of Ethnic Communities' Council of Australia, for their campaign Get to Know Your Medicines, for older people who speak Cantonese, Mandarin and Italian

The National Multicultural Marketing Awards are sponsored by The Australian Newspaper, the AFL, CMC Markets, Commonwealth Bank, Qantas and Yellow Tail Wines.



Marine photographers discover ruins of submerged ancient city

Participants in the International Underwater Photography Competition hosted on the north Aegean island of Thassos by the Greek marine photography center (PKYFET) were astonished by the ancient ruins they discovered and photographed at the bottom of the sea that are likely to change the island's history. According to the center's president, a special diving expedition should take place, maintaining that the ruins of an entire ancient city were discovered at the bottom of the sea, 5 miles south of the island, adding that this could be the lost Atlantis. The photographers participating in the competition also stated that they were impressed by an underwater warm fresh water spring and the variety of marine life. The photography competition was completed earlier this month.

Letter to the Editor

Dear O Kosmos Newspaper,

Our names are Lauren Thorpe and Emma Somogyi and we would both like to tell you about our involvement and participation in Hellenic Week. On the 12th of November, David Hill is coming to speak at our school, Brisbane Waters Secondary College Woy Woy Campus, about the debate over the Parthenon Sculptures as part of Hellenic Week.

David Hill, the delegate of the International Association for the Re-unification of the Parthenon Sculptures, has agreed to put forward his views on why the sculptures must be returned to their place of origin at our school, which we are ecstatic about. We are also organising a petition on behalf of the Greek Community on the Central Coast and will be asking for signatures at Erina Shopping Centre on the 14th and 15th of November, to support the return of the Parthenon Sculptures.

The people who are involved in this project are the Greek Community of the Central Coast, Ancient History students and teachers at Brisbane Waters Secondary College and the coordinator of the event, Sonia Gerakios.

We are very passionate about the return of the Parthenon Sculptures from the British Museum to the newly built Acropolis Museum in Athens. For this reason, we have decided to participate in this on going debate surrounding the sculptures. We have both learned about Ancient Greece and the controversy of the Parthenon Sculptures and it has both interested and intrigued us, another reason why we are involved.

Regards,
Lauren Thorpe and Emma Somogyi.