

# FASHION ICON ALEX PERRY LAUNCHES GLAMOROUS RUGS WITH AUSTRALIA'S LEADING RUG COMPANY DESIGNER RUGS

*This artium is unlike any you have ever seen. Alluring, stylish and very glamorous. All highlighted in a dash of pink.*



With a room full of fashionistas and Sydney's elite interior designers; fashion icon Alex Perry and Designer Rugs came together on Wednesday 21st October 2009, at Sun Studios, 42 Maddox Street, Alexandria, to present ALEX PERRY for DESIGNER RUGS.

The event was a magnificent coupling of design, fashion and style.

Guests included a VIP gathering of Sydney socialites including Kerri-Ann Kennerley, Annalise Braakensiek, Catherine Martin and Charlotte Dawson along with Australia's hottest fashion, lifestyle and interiors media making it one of Sydney's hottest tickets.

Guests drank newly designed cocktails by Smirnoff, wines by Tempus Two, Mount Franklin Lightly Sparkling, Diet Coke and Stella Artois all served in Wedgwood crystal stemware. The event was supported by Habitus Living.

An exclusive Greek inspired menu was served designed by John Paul of The Roo Brothers and included: Lamb Souvlaki; Zucchini, Corn and

haloumi fritters and bite size baklava amongst other treats.

Upon leaving guests received a deluxe gift bag from Designer Rugs which included: a collector's edition postcard pack showcasing the Alex Perry rug designs, full sized skincare by Natural Green Chemistry Company, products by Jo Malone, John Frieda, Manicare, Hopscotch films and Ferrero Rocher.

This invitation only event made people wish they had eight rooms to place each Perry rug into. Right there and then!



## Greek mum's turn to shine



She's not quite Miss Universe but twenty-five year old Eleni Ratnayaka was almost crowned Mrs World Australia.

The Greek-Cypriot mother of two received the third highest number of votes in the Mrs World Australia finals last week.

The competition was the first international beauty pageant to be held in Australia exclusively for married women.

"I would like to be a role model for women of my age and prove that you can be married or have children and still have your own goals and ambitions to reach for," she said.

Although she didn't win, Ratnayaka was awarded the Ovarian Cancer Awareness Award, which will see her as a spokesperson for Ovarian Cancer Australia.

"It is such an important cause

and more awareness needs to be raised - nearly 75 per cent of ovarian cancer cases are caught too late," she said.

Mrs World Australia, which aimed to raise funds and awareness for Ovarian Cancer not only judged applicants on their beauty and knowledge of current affairs, but on an essay addressing how

they would work with Ovarian Cancer Australia to make a difference.

Ratnayaka said she would like to create an Ovarian Cancer Australia postage stamp, as well as to distribute awareness pamphlets across doctor's surgeries.

A stay at home mum and a model for several years, Ratnayaka also works with youth in her local suburb of Noble Park.

She has been married for over six and a half years to her Sri-Lankan husband and has two sons, Tarren 4, and Kalen 4 months.

"I enjoy helping others in the community whilst teaching good values to our eldest son," she said.

"I would like to continue charity related work in future, and start up my own business working with kids."

