

# Real Guilt-free chocolate

NOTHING tastes better than fair trade chocolate, knowing that with each bite, growers are being paid a fair price for their produce.

Almost three years ago, Cocolo Chocolates launched a fair trade organic chocolate brand. It will soon appear on supermarket shelves nationally. Cocolo has been nominated for Sydney Council's Fair Trade awards, a new category in this year's Business Awards.

Jason Lewis cofounded the business with sister Natasha, who helped set up the Fair Trade Association of Australia and New Zealand.

"We were the first traders in the



business to launch a fair trade chocolate certified by the Australian fair trade body", Mr Lewis said.

He said Australia had a long way to go before reaching the standards of Europe, where fair trade producers were more widely available.

The City of Sydney Business Awards also include a special Lord Mayor's Sustainability Award among a range of corporate responsibility categories. Anyone can nominate a local business by visiting the council's website. Voters are eligible for a \$1500 cash prize. Nominations close August 16.

Article from Central Sydney



## Coles in drive to cater to foodies

The head of marketing for Coles has pledged to make its stores consumer-led and slammed the supermarket industry as "backward" as the Wesfarmers-owned chain embarks on a massive reinvention of its brand. Coles, which has recruited MasterChef judge and restaurant owner George Calombaris to help it lift the quality of food lines, was shifting its attention from dictating to customers to listening to them, marketing director Joe Blundell said. Meanwhile he has called on the broader supermarket industry to continue to lift the image of supermarkets in the mind of consumers. Mr Blundell said that, with Coles and Woolworths updating their brand image and the layout of their supermarkets, and with new entrants such as Aldi and Costco – which opens its first Australian store in Melbourne on August 17 – there was a great opportunity for the industry to work to improve the image of supermarkets.

Article from The Australian

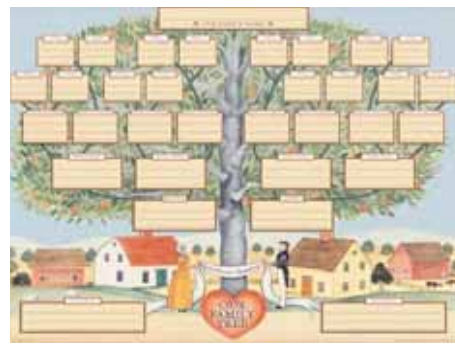
# Convict trials published online, now we're chained to internet

*THOUSANDS of Australians have discovered their convict roots, learning of great-great relatives transported for theft or poaching or some other crime. But in-depth information about the crimes, trials and sentencing will soon be available at the click of a mouse.*

Britain's National Archives and the website [www.ancestry.co.uk](http://www.ancestry.co.uk) were posting online overnight 1.4 million documents about criminal trials in England and Wales dating back to the 18th century. Included in the list were documents relating to 97,000 transportations to Australia and other colonies.

Australian genealogists predicted the documents would add an enormous level of detail to that already on the internet.

"They would be hugely valuable to



Australians going online," the executive officer of the Society of Australian Genealogists, Heather Garnsey, said. "It would certainly give flesh to the bones."

At present, information about convict ancestors comes from the convict indent, essentially a glorified passenger list from the early transport ships. It gives basic details – name, crime, place of trial, length of sentence – and sometimes personal data, such as height, complexion or tattoo descriptions.

But when it comes to the crimes

themselves, details – until now – have been scant.

A Sydney historian, Kevin McGuinness, thought the upload would be "a great boon" to people researching their family tree.

"One of the hardest things to locate is trial information ... Not all records are covered."

Mr McGuinness, who has researched the fate of more than 80,000 convicts sent to NSW, has convicts in his ancestry and is proud of them. "I certainly wasn't ashamed of it. Most was for petty stealing. Many stole from their masters or employers. They weren't serious thieves; they were opportunists."

James Howe, a retired engineer, has three "petty thieves" in his background. His great-great-great grandfather, sent out for stealing a cow, later married a convict who had attempted to steal ribbon from a London shop. His third ancestor was sent to Tasmania for stealing a tea caddy.

Mr Howe was "sure" he would look at the site for more details on his ancestors.

Digitising old records can be fraught with problems. Britain's National Archives now outsources the process after a spectacular failure some years ago when demand for 1901 census details posted online crashed the website in minutes.

The National Archive in Canberra does its own digitisation, most recently World War I service records, which have been popular. The next project is the digitisation of immigration records from naturalisation papers and passenger lists, a process expected to take some years, an archive official said.

## Victoria Funerals sends wrong body to funeral

A MELBOURNE woman is furious after a funeral parlour sent the wrong body to a church service for her dead aunt.

Anna told Radio 3AW yesterday that she noticed the wrong body in the coffin at the Thornbury Greek Orthodox Church, where it was sent for a viewing last Wednesday.

Anna was extremely distressed by the incident and is still fuming with Victoria Funerals in Brunswick over the mix-up. She said an apology from the parlour was not good enough.

The parlour says it is horrified by the terrible mix-up and has offered to waive the \$6000 funeral fee as compensation.

Yesterday the family's mourning continued amid trying to deal with the embarrassing switch.

And another family's grief has also been disrupted after Anna's dead aunt turned up at another service in Melbourne's west.

"I feel very badly for them. We know she ended up in Footscray, and she was there for 15 minutes before the family realised they had the wrong body too," Anna said.