

# Businessman Mark Bouris takes on role as TV's Apprentice boss

**"YOU'RE fired!" It's a phrase millionaire businessman Mark Bouris admits he has used before and one he will now say every week as "boss" of the Australian version of *The Apprentice*.**



Last week, Bouris confirmed to The Sunday Telegraph that he would front the Channel Nine reality series, which begins production this week.

Although it is based on the successful US and UK versions fronted by tycoons Donald Trump and Sir Alan Sugar, Bouris said the local format would be less ostentatious and maintain a quintessential Australian feel.

"Trump's pretty fast ... he's not my go," said Bouris, who also differs from Trump in that he still enjoys his own head of hair.

"I'm not one of those boys who like to show off their toys

and I don't think it's the right time to be doing that. I think it's a bit insensitive.

"I'm the son of a migrant, brought up in the western suburbs, and I reckon that I'll bring a distinctive Australian flavour to the show."

The 10-part series, produced by Fremantle Media Australia, will screen later this year. The winning contestant will secure a "senior position" at Bouris's

financial-services firm, Yellow Brick Road, and will be paid a handsome "six-figure salary".

Nine will begin a call for contestants on the show this week. Bouris, meanwhile, described his ultimate candidate as strong but "more importantly" also empathic - adding also that he can be a tough boss.

Bouris made his money, and a name for himself, as the cre-

ator and face of Wizard Home Loans.

With Aussie Home Loans' John Symond, he was responsible for taking on the big banks in the 1990s, ultimately helping to slash mortgage rates.

Bouris sold Wizard to GE Money in 2004 for \$500 million and launched Yellow Brick Road in 2007.

Nine chief executive David Gyngell described Bouris as the "perfect choice" for The Australian Apprentice.

"We'll be giving a group of aspiring professionals the chance to be exposed to one of the country's best businessmen," he said.

"Mark's tough and aggressive, with mountains of integrity."

Bouris said the show was relevant for these economic times in that it offered hope in many ways.

"Hope for people who get the job but also those people watching it," he said.

"That's why people are watching TV: everything else is pretty crappy outside. I'm chuffed to be able to participate in that environment. This is about getting a fair-dinkum job for people who want it and for people who are going to compete for it in the right spirit."

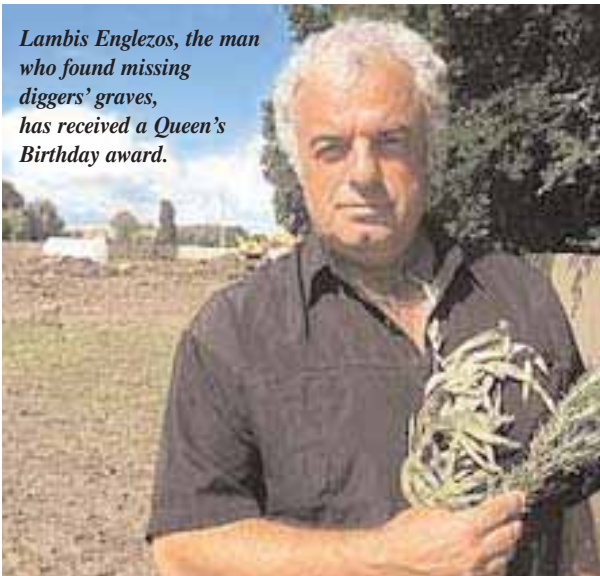
Bouris said he didn't care if contestants were young or old, male or female, university educated, or not.

"It's not about that," he said. "It's about a matrix of things, not one particular thing. What got me interested is people's personalities and their characters, and how they try to sell themselves."

Bouris said there was a possible catchphrase that might just make its way into the show ... a well-known expression the staff used at Wizard: "You're going to cop a Bourising."

"I learned about that a few years after I'd sold the business. It meant you'd get a fairly heavy dressing-down."

# War grave detective receives honour



Lambis Englezos, the man who found missing diggers' graves, has received a Queen's Birthday award.

A Melbourne schoolteacher who became a detective-historian and discovered the burial site of missing diggers has been honoured with a Queen's Birthday award.

Lambis Englezos, 56, worked tirelessly for six years to discover what happened to 170 missing soldiers in the Battle of Fromelles in World War I when a breakthrough came 12 months ago.

Human remains were found in a field called Pheasant Wood, near Fromelles in northern France, which had been undisturbed for 91 years. A scientific research team confirmed the area to be a mass

grave for Australian and British soldiers. Mr Englezos has been appointed a Member of the Order of Australia (AM), in the General Division.

The site is believed to be the largest military mass grave found in Western Europe since the last world war and would not have been found without Mr Englezos's work.

The Battle of Fromelles was the first action Australian soldiers saw on the Western Front in World War I but quickly became a disaster when 5,533 diggers were killed, wounded or taken prisoner by the Germans.

"Fromelles was a national disas-

ter which should never be forgotten and we should do everything we can to recover our Diggers from anonymous pits," Mr Englezos has said previously.

The owner of the field, Madame Marie-Paul Demassiet, has offered it for a cemetery.

However, archaeologists are still in the process of exhuming and hope that the remains can be identified by comparing DNA with that of the soldiers' descendants.

Mr Englezos is currently in Fromelles participating in the recovery and is staying with the town's mayor, Hubert Huchette, who strongly supports building a cemetery.

His wife, Suzanne, told AAP in Melbourne her husband had met survivors of the battle - who have now all died - and developed a respect and obsession from that.

He also found an account by an Australian prisoner who described German soldiers throwing the bodies of the dead into pits at Pheasant Wood.

"He has always been interested in war history despite him teaching art," she said.

He is the co-founder of the Friends of the 15th Brigade.

The Australian Honours and Awards Secretariat said Mr Englezos was being honoured: "For service to the community through research and advocacy roles relating to Australian soldiers of the Great War buried in Fromelles, France".

Article from Nine MSN

## Greeks honoured in Queen's list

In Monday's Queen's Birthday Honours List four Greek Australians have made the list.

Two of them are awarded the Order of Australian Merit (OAM) and the remaining were awarded Members in the General Division of the Order of Australia.

**Eugenia Moraitis from Victoria** was honoured with a medal OAM for service to the Greek community and multicultural radio as a presenter and producer. Mrs Moraitis retired in 2008 as a head presenter and producer for the Greek Language program of SBS Radio in Melbourne where she worked since 1980.

She had also served as a Commissioner and Deputy Chairperson

- Eugenia Moraitis from Victoria • Michael Tsolakis
- Michael Christodoulou • Lambis Englezos from Victoria

of the Multicultural Affairs Commission of Victoria from 1993 to 1997.

Michael Tsolakis was also awarded the medal OAM for service to the Greek Community of Western Australia through a range of multicultural, church and sporting organisations. Michael Christodoulou (foto) from NSW was honoured for his service to the Greek and Cypriot communities, particularly through the promotion of cultural diversity, reconcili-

ation and harmony.

Amongst the many organisations he has served in the past and is serving at present, Mr Christodoulou is the current President of the Federation of Cyprus Communities and Organisations of Australia and New Zealand.

Lambis Englezos from Victoria was honoured for service to the community through his research and advocacy that helped uncover the site of buried diggers in Fromelles France.

