

Keys of a Ford Fiesta to Mr Mademtoglou



TOP: Mr Tzavellas with the winner Mr. Mademtoglou
RIGHT: Abraham Mademtoglou, Vicky Syrios (president of OEEGA), Irene Anestis, Rosa Giallopoulos, Anna Montero.

OEEGA's annual dance was held at The Grand Roxy a couple of weeks ago! The lucky winner of the draw was Mr Abraham Mademtoglou from Marrickville who went home with the keys of a Ford Fiesta LX 5 door Hatch from City Ford Marrickville.



Migration history work hailed at Premier's Literary Awards



A scholarly account of Australia's history of immigration has won the Community Relations Commission \$15,000 Prize at the Premier's Literary Award in Sydney.

The work - *Destination Australia: migration to Australia since 1901-* by Professor Eric Richards of Flinders University in South Australia, was described by the Awards judges as "a thoroughly researched overview of Australia's migration history".

They said the book: "offers a fascinating,

detailed account of the many waves of nationalities whose arrival into Australia was central to a grand plan of immigration that has led us to our multicultural present."

Congratulating the winner of the 2009 prize, the Chair of the CRC, Stepan Kerkyasharian, said tonight: "Professor Richards, by simply writing this all down, has made a huge contribution to the immigration debate in this country, which far too often goes on only in the air, without recourse to the historical facts.

"We do need to know how we all came here and I compliment Professor Richards on his attempt to draw our attention to the source of migration and the

turbulence that often creates our migrants and refugees.

"For instance, he says that Australia 'gives little attention to the heroic and often tragic qualities of the emigrant experience' and tends to represent the immigrant story as a matter of assimilation.

"Instead, he argues, we should look at 'the sum of the extraordinary lives which began in forgotten places among people whose extraordinary migrant stories long preceded their landfall in Australia'.

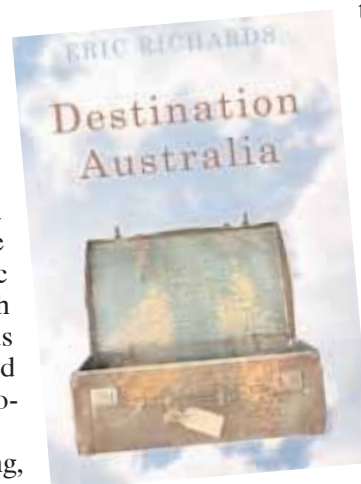
"These immigrants, he says, were 'part of that remote drama connecting Australia with grand and tragic events of the distant world'.

"If Australia is the sum total of its people and their stories, then, if we are to know our own country, we do need to hear the stories of our people. Professor Richard's book has set out to teach us those stories.

"I would like to think that those people in our society, who often lead debate on immigration might take this book as an important reference tool in countering irrational and prejudiced public comment.

"The Community Relations Commission Award encourages writers to tell the stories of migration. We want the whole story told, whether it's in a novel, a play, a film, a television programme or an academic work like this.

"I congratulate Professor Richards for his painstaking approach to this task, which builds on the significant work in this field he has already published", Mr Kerkyasharian concluded.



MINISTER LAUNCHES SEARCH FOR MULTICULTURAL MARKETING LEADERS

Minister for Citizenship, Virginia Judge, today launched the 2009 National Multicultural Marketing Awards, calling on marketers to test their creativity against the best in the country.

"The annual national competition, which celebrates its 20th birthday this year, recognises multicultural marketing campaigns that showcase unique flair, creativity and success," Ms Judge said.

"If you think you have done something pretty extraordinary in marketing a product or a service to a niche ethnic market in Australia, we want to see your entry for this year's awards."

Ms Judge said the awards, which are run by the NSW Community Relations Commission, acknowledge and reward businesses and organisations that target cultural diversity in their marketing strategies. "We are looking for nominations that effectively target diverse audiences, ensuring that all consumers can make informed choices based on accessible, appropriate and practical advice and information."

Ms Judge also announced that the AFL had signed up as a major sponsor to the 2009 awards joining several other key sponsors including - The Australian newspaper, Casella Wines, CMC Markets, Commonwealth Bank, Qantas and the Westin Sydney Hotel.

"I am proud that such a diverse group of sponsors have come on board to support this great multicultural initiative," Ms Judge said.

"Nominations are now open in seven categories: Advertising, Big Business, Small Business, Community, Export, Government and Information Technology.

"The Grand winner of the 2009 National Multicultural Marketing Awards will be chosen from the seven category winners."

Ms Judge said that last year's winning entry by Cultural Perspectives and BMF focused on maximising voter turnout for the 2007 Federal election across all multicultural community groups.

"The campaign targeted speakers of 26 different languages through a variety of media, including community newspapers and radio stations, pay TV, direct mail and SBS broadcasts at multicultural festivals. "I am looking forward to hearing about the achievements of this year's entrants when we announce the winners later in the year."