

The Greek Australian Professionals Association (GAPA)
Australian Hellenic Educators' Association

A SERIES OF EVENINGS ON MACEDONIAN HELLENISM

For Macedonia is Hellas also *Strabo-1st Century AD Geographer*

GAPA, in cooperation with the Australian Hellenic Educators' Association presents a four part series of lectures about the identity and history of Macedonia. Lectures will be in English. *Entry is free to all sessions.*

• **Images and Interpretations of Alexander the Great**

Speaker: Dr. Panayiotis Diamadis,
Wednesday 18 March 2009,
Time: 7:30pm. **Venue:** Pan-Corinthian Association.

• **Film Night with Open Forum**

Speaker: Dr. Panayiotis Diamadis,
Wednesday 13 May 2009,
Time: 7:30pm. **Venue:** Alexander the Great Greek Macedonian Club.

• **Basil the 'Bulgar-Slayer' and the 'Macedonian' Dynasty**

Speaker: Mr John Theodorides,
Wednesday 17 June 2009,
Time: 7:30pm. **Venue:** AHEPA Hall.

• **The Macedonian 'Problem' in its Australian Context**

Speaker: Dr. Panayiotis Diamadis,
Wednesday 15 July 2009,
Time: 7:30pm. **Venue:** Pan-Corinthian Association.

For more information and bookings

Contact : Kathy:- 0405498935; Penny:- 0412004018

The Lectures

Wednesday 18 March 2009

Images and Interpretations of Alexander the Great

Especially designed for HSC Ancient History students, this fully illustrated lecture looks at the bewildering images and interpretations of the Macedonian monarch who led his armies in conquest across half the known world. There is the Alexander of written sources: contemporary authors, of later antiquity, of medieval literature, of modern scholarship. Then there is the Alexander of the archaeological record, the Alexander of art, and the Alexander of folklore. Finally there is the Alexander of the Hellenes, of the Egyptians, of the Persians and of the Indians. Ultimately, the question that presents itself is "Who was Alexander?" Come along and draw your own conclusions.

Wednesday 13 May 2009

Film Night with Open Forum

Extracts from a number of films and documentaries will be screened on the tactics employed by Alexander the Great during his campaign to conquer the Persian Empire, and the legacy of his military achievements. How did the young Macedonian king overcome the might of Persia in only three battles? Was he a military genius? Was he lucky? Join the panel of special guest historians for an open forum where you can decide how 'Great' was Alexander.

Wednesday 17 June 2009 - Basil the 'Bulgar-Slayer' and the 'Macedonian' Dynasty

The GAPA Macedonia series continues with solicitor and historian Mr John Theodorides presenting on the lives, loves and scandals of the medieval

Macedonian Dynasty. The group of emperors that ruled the Eastern Roman (Byzantine) Empire between 867 and 1081. Hear about how Basil became the Bulgar-Slayer, why Leo VI was known as the Wise, Theodora (who was empress twice!) Best of all, why was this group of individuals called the Macedonian Dynasty when they had nothing to do with the geographical region of Macedonia! American soap operas had nothing on the Imperial court in Constantinople

Wednesday 15 July 2009 - The Macedonian 'Problem' in its Australian Context

The final session will be devoted to examining how the question over ownership of Macedonia has evolved over the last century in Australia.

Migrants from Macedonia have been in the Antipodes in some numbers since the 1920s. This

illustrated lecture will look at the evolution of the struggle of Hellenic Macedonians to protect their historical and cultural

inheritance from the initial fistfights with Bulgarians in Perth in 1930 to the recent stoush in the Melbourne media over the 2008 Thessaloniki-Melbourne Sister City Festival. Who is Macedonian? Who does Macedonia belong to? Draw your own conclusions.

Venues:

Pan-Corinthian Association - Level 1, 11 Anglo Road, Campsie

Alexander the Great Greek Macedonian Club - 160-164 Livingstone Road, Marrickville

AHEPA Hall - 394-396 Princes Highway, Rockdale

For more information and bookings

Contact : Kathy:- 0405498935;

Penny:- 0412004018

ΕΣΤΙΝ ΟΥΝ ΕΜΑΣ ΚΑΙ Η ΜΑΚΕΔΟΝΙΑ

APIVITA in Greece and in the world

Company profile

APIVITA is Greece's leading manufacturer in natural products. It was founded in 1979 by Niki and Nikos Koutsianas, a couple of pharmacists, who had a passion for nature and were inspired by the bee, the flora of Greece – Europe's richest – and Hippocrates' holistic philosophy. The name APIVITA comes from the Latin words apis (bee) and vita (life), which sum up the identity and philosophy of the company.

The APIVITA research and development team comprises of highly skilled scientists with a love for nature. APIVITA's product line is the outcome of this relationship with nature and the accumulated knowledge of Greek herbs and plant extracts. All products are made in accredited laboratories with strict clinical and dermatological testing to ensure safety and effectiveness.

APIVITA combines bee products (honey, propolis, royal jelly), titrated plant extracts from the rich Greek flora (such mastic, dittany, sea fennel, and olive oil) and pure essential oils to produce natural, scientifically tested and effective products.

Product Portfolio

There are over 300 specialized and scientifically tested natural products that offer effective solutions thanks to the unique properties of

propolis, honey and royal jelly as well as titrated plant extracts, many of which come from organic cultivations. These treatment-oriented products offer effective solutions to daily hygiene needs in hair care (where APIVITA has a market share of 40% in Greek pharmacies), oral care, skin and body care, promoting long-lasting health, beauty and well-being. Especially with regard to skin care, APIVITA offers a complete line based on the power of essential oils and plant extracts in a base of green tea infusion, with high concentration of natural ingredients (80%-100%) as well as a number of certified organic products.

Other lines involve ingestible bee products (honey, royal jelly, bee pollen) and hotel amenities. Moreover, APIVITA offers a full range of high quality spa products and services, endorsed by the international chain of Six Senses Spas among others. APIVITA SPA comprises of a treatment menu for face and body, based on the principles of Aromatherapy; it is inspired by bee products, the power of natural essential oils and titrated plant extracts coming from the rich Greek flora, and draws from the traditions of Greek and Mediterranean diet.

APIVITA in Greece and in the world

What started from a single phar-

macy in Athens now covers more than 4000 pharmacies throughout Greece, and APIVITA has been endorsed by Greek pharmacists as a company of innovative, safe and effective natural products, as well as a top choice amongst consumers. Since 2002, APIVITA has spread its wings to the world - to department stores, specialty stores and upscale pharmacies, reaching out to consumers in metropolitan cities in 19 countries including, the United States, Spain, Sweden, Denmark, Cyprus, Hong Kong, and Taiwan, and there is a growing number of APIVITA standalone stores and shop-in-shop corners in Asia and Australia. In 2006 APIVITA opened its first flagship store in Kolonaki, Athens, which includes a day spa and a lab for customized APIVITA cosmetics.

APIVITA and Corporate Social Responsibility

The company has been instrumental in the revival of the Garden of Hippocrates on the island of Kos, featuring the plants studied and used by the father of modern medicine, as well as the reconstruction of the pharmacy on Mt. Athos, one of Greece's oldest. APIVITA supports and participates actively in environmental actions including the cleansing of beaches and forests, and reforestation around Athens.