

# Countdown to Australia Day NSW Events Begin

## Our Unique Identity and Culture Unveiled

On Sunday 18 January the Australia Day Council of New South Wales (ADCNSW) will play host to its official 2009 Australia Day Media Launch at Crystal Palace Luna Park, Sydney.

This year's launch event will showcase our unique Australian identity and culture through a visual display of the great Aussie backyard and lifestyle with well renowned Ambassadors sharing their stories in celebration of the 20th Anniversary of the development Australia Day Ambassador program. In addition, the Launch will unveil the

celebrations taking place across NSW on Australia Day 2009.

Penny Cook, a long-standing Australia Day ambassador, actress and TV presenter will MC the launch. Also in attendance will be The Hon. Michael Egan, Chairman of the ADCNSW and Australia Day Ambassadors.

Guests will be treated to a live performance by multi award winning Australian songstress Katie Noonan, who is also headlining the Sydney Ports Jazz on the Water Concert at Pyrmont Park on Australia Day, and who has recently participated in the

Advance Australia Dare campaign at [www.advanceaustraliadare.com.au](http://www.advanceaustraliadare.com.au).

The official Australia Day 2009 Video News Release with ambassador interviews and event celebration footage will be available online at [www.australiaday.com.au](http://www.australiaday.com.au) on Saturday 17 January [H& K insert time]

WHAT: Australia Day 2009 Media Launch

WHEN: Sunday 18 January, 2009

WHERE: Sunset Room, Crystal Palace Luna Park

1 Olympic Drive, Milson Point

TIME: 10.30am arrival for 11.00am

PARKING: Luna Park Parking Station – entry via Paul St, Milson Point

VISUAL/PHOTO OPPORTUNITIES

- Australia Day Ambassadors
- Katie Noonan performing Advance Australia Fair

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# The Sony World Photography Awards and photographer Delly Carr put football in the picture

*Have you got what it takes to be the next Heinz Klutmeier? The Sony World Photography Awards - the global competition which honours both professional and amateur photographers - is looking for budding amateur photographers to submit their work to the 2009 Sony Campaign Award.*



Joining together a global obsession for football with passion for photography, the Campaign Award seeks to uncover images that

- Internationally renowned sports photographer Delly Carr announced to chair 2009 Sony Campaign Award
- Prize includes tickets to 2010 World Cup game and unique chance to be a Sony photographer
- Competition closing date extended to 28th February 2009

transcend beyond the standard snapshot of an action moment and capture the vibrancy, celebration, camaraderie and cultural phenomenon that is football. Sport has long provided us with some of the most arresting photographic opportunities and, as a sponsor of the UEFA Champions League and the 2010 FIFA World Cup, Sony believes there is no spectacle on Earth that can compare with the rich, colourful, turbo-charged football experience.

Delly Carr, one of the world's leading and multi award winning sports photographers, will chair the judging panel which will also include Shigeki Ishizuka, President of Digital Imaging Group at Sony Corporation; Yoshiyuki Nogami, Vice President of Digital Imaging at Sony Europe; and James

Kennedy, Brand Communications Director at Sony Europe.

The competition is free to enter and the winner will receive:

- Two VIP tickets to attend the Sony World Photography Awards gala ceremony on the 16th April 2009 in Cannes, France (including flights and two nights' accommodation in a luxury hotel on the famous Croisette)
- Sony a900 DSLR camera and lens
- The opportunity to be one of the photographers used in Sony's forthcoming digital imaging FY09 campaign work
- Two tickets to a South Africa World Cup game in 2010 (travel and accommodation included)

The top 50 images entered to the competition, including the winner, will be exhibited at Festival @ The Sony

World Photography Awards in Cannes, April 2009

The competition is open to amateur photographers from across the globe and the closing date has been extended until 28 February 2009. The winner will be announced on 20 March 2009.

The Sony World Photography Awards are entirely international, welcoming people from across the globe to submit their photographs into an exciting amateur competition, which is run alongside the Professional Awards. They are judged by some of the most renowned names in the industry including Tom Stoddart and Elliott Erwit.

Further information about the Sony World Photography Awards can be found at [www.worldphotographyawards.org](http://www.worldphotographyawards.org)

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## US OPEN CHAMPION PARK TO PLAY IN MELBOURNE

Golf Australia announced today that 2008 Women's US Open champion Inbee Park will join the stellar field in the 2009 Women's Australian Open at The Metropolitan Golf Club from February 12-15.

The 20 year old South Korean won the Women's US Open by four strokes from Sweden's Helen Alfredsson at Interlachen Country Club in Minnesota. It was a first Major win for the rising star and built on her impressive fourth place finish at her first US Open in 2007.

She added seven Top-10 finishes to her tally in 2008.

Championship Director Trevor Herden said he was delighted to welcome Park to Melbourne and the pristine conditions at The Metropolitan.

"Having the defending US Open champion in the field is a real coup for our championship," Herden said.

"She's a world-class player and it will be fantastic to see her take on Katherine Hull and Karrie Webb on their home turf."

Park said she was pleased to come to Melbourne and is looking forward to taking on the challenges that Metropolitan has to offer.

"I'm really looking forward to coming to Australia to challenge for the Women's Australian Open title," Park said. "I've heard great things about Metropolitan's championship course and I'll need to have my game at its best to be up there on the final day."

The 2009 Women's Australian Open is held at The Metropolitan Golf Club from 12-15 February.

Tickets are available at through Ticketmaster at [ticketmaster.com.au](http://ticketmaster.com.au) or by calling 1300 136 122.