

P R E S S R E L E A S E

Curtain GOES UP ON THE NEW Beverly Hills Cinemas



After 12 months of construction the iconic Beverly Hills Cinemas on King Georges Rd has re-opened its doors to the public.

The new Cinema has expanded from two to six auditoriums with the latest Dolby Digital sound and visual technologies. All of the new auditoriums feature wall to wall screens, comfortable high-back seating and cup holders.

The new Cinemas will be showing a greater variety of Hollywood films but will also be including occasional "art house" features. Along with traditional movies, the cinema will also be hosting many live events including operas, concerts and major sporting fixtures.

Early next year the Cinemas will be equipped with the latest digital 3D projectors that will give audiences a visual experience like never before. In mid 2009, Ice Age 3, Shrek 4, Monsters & Aliens, and many more future blockbusters will all be screening in this exciting new format.

Since 1978, Beverly Hills Cinemas has seen around 7 million people through its doors and it has enjoyed an excellent relationship with the community. The Cinema has always been actively involved in supporting fundraising activities for local community groups, schools & charities – and looks forward to continuing this into the future.

During the spring school holiday break, there will be a number of excellent family movies screening. These include: 'Wall-E' (G), 'Journey to the Centre of the Earth' (PG), 'Wild Child' (PG), 'Make it Happen' (PG), 'Space Chimps' (G) and 'Beverly Hills Chihuahua' (G).

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