

# Uncommon Sense from an Uncommon Mind



*We all know common sense will help us achieve the life we want, but what about uncommon sense? Paul Gordon's Uncommon Sense from an Uncommon Mind is sure to turn on a few uncommon light-bulbs to help you live the life you want.*

With a humorous and slightly irreverent turn of phrase, *Uncommon Sense from an Uncommon Mind* will take you on a unique journey. Whether it is understanding the fundamentals of finance, creating a positive work environment for a successful career, discovering 'perfect' parenting skills, or giving something back that will help you achieve the life you want, each unique chapter is sure to knock some uncommon sense into you.

*Uncommon Sense from an Uncommon Mind* is an engaging read filled with practical information to improve the life you lead. Gordon's expertise particularly lie in his ability to

communicate the language of money and the key (seemingly 'common') elements that when implemented make all the difference.

In the chapter titled *Uncommon Cents*, Gordon identifies three different money personalities for readers from all generations; the Spender, the Slender and the Defender, and explains how your behaviour to money determines your wealth. Within a few minutes of reading, you will learn which personality and behaviour you have to money, and what tools you can put in place to make your money work for you.

If any of this just sounds like common sense to you, you're right. The problem is that common sense has become uncommon. *Uncommon Sense from an Uncommon Mind* takes it back to basics, providing insightful and (at times) straight shooting practical advice to better the life you live.

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tured the essence of what makes people successful... There are plenty of practical tips, views on life that will make you think and ideas that will enhance your well being" (Paul Clitheroe).

Edgy, fresh and simply uncommon, *Uncommon Sense from an Uncommon Mind* is that trusty handbook to arm you against some of life's challenges.

A collection of thoughts about life, money and everything in between, *Uncommon Sense from an Uncommon Mind* is a pragmatic, simple book of observations and irreverent humour that can be read cover to cover, while flying from city to city. You will arrive at your destination with some valuable and unique insights.

*Uncommon Sense from an Uncommon Mind* is available from 1st August 2008 at all good book stores, or online at [www.uncommonmind.com.au](http://www.uncommonmind.com.au) for \$24.95.

*About the Author:*

Paul is currently Principal Consultant for financial planning firm, ipac. He once ran a private bank and

has spoken to thousands of people about money and the life we all want. Although he is not a financial planner, he knows how to communicate the language of money and key elements that make all the difference to building wealth.

Paul now spends his time imparting his uncommon form of consulting to corporations on how their employees can get more out of their lives by simply understanding their own behaviour to money.

*Uncommon Sense from an Uncommon Mind* is Paul's first book. It is a collection of his thoughts based on his life's experiences and his communication with others. In Paul's words, *Uncommon Sense from an Uncommon Mind* "makes complicated stuff sound easy... relating to what people feel rather than what they do not know".

Paul was born in Sydney, Australia, is one of four boys, married to Sue, has three sons, two beagles and in his own words, sees "most things as humorous" and is "a little bit crazy".

"Paul has captured the essence of what makes people successful... There are plenty of practical tips, views on life that will make you think and ideas that will enhance your well being" (Paul Clitheroe).

Laurie Ferguson MP  
Parliamentary Secretary for Multicultural Affairs  
and Settlement Services



## AMEP review seeks community input

Australia's Adult Migrant English Program (AMEP) is being reviewed and community input is sought on how best to assist migrants and humanitarian entrants learn English to find a job, undertake further training and participate fully in the Australian community.

Parliamentary Secretary for Multicultural Affairs and Settlement Services Laurie Ferguson released a discussion paper outlining a proposed direction based on previous input from key stakeholders.

"Comments on this discussion paper are a further opportunity for stakeholders who may not have attended focus group meetings held in May to provide input to the review of the AMEP which I announced in April," Mr Ferguson said.

"The discussion paper addresses issues raised

by stakeholders including AMEP clients, teachers, settlement service providers, employers and state governments.

"Learning English is one of the first and most important steps migrants can take towards successful settlement.

"The AMEP has for 60 years played an important role helping migrants and humanitarian entrants learn English after they arrive in Australia and orienting them to life in Australia. It is this role which government is intending to strengthen through a greater focus in the key areas of employment, training and social participation," the parliamentary secretary added.

The AMEP discussion paper is available via a link on the front page of the Department of Immigration and Citizenship website at [www.immi.gov.au](http://www.immi.gov.au)